

Webinar on” Entrepreneurship in Self Reliant India – Vocal for Local to go Global”

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WEBINAR @ SVIM



Event Organized	: Webinar
Organizing Department	: Master of Business Administration (M.B.A)
Title of the Event	: Entrepreneurship in Self Reliant India Vocal for Local to go Global
Date	: 10th August 2020
Time	: 10:00 AM to 11:30 AM
Convener	: Prof. N. Gurunatha Naidu, SVIM Director
Coordinator	: Dr. M. Ramarao
Co-Coordinator	: Dr. Ujwala, Dr. Shaik Karim
Digital Platform	: Go To Meeting
Targeted Audience	: Faculty, Research Scholars, Students of Management, and Industry Executives
Brief on the Event	: This Webinar enlightens the participants on Grabbing Entrepreneurial Opportunities, Initiating & Managing a Startup and also discusses the ways to encounter the Challenges
Resource Person	: P.A.L.N.S. KALYANI, Dean – Academics, St. Mary’s Centenary College, Secunderabad



EVENT SCHEDULE

10:00 AM – 10:05 AM	Welcome Note	Dr. M. Ramarao, Assistant Professor, Dept. of M.B.A, SVIM
10:06 AM – 10:10 AM	Opening Remarks	Prof N. Gurunatha Naidu Director-SVIM
10:11 AM – 10:15 AM	Guest Introduction	Dr. B. Ujwala, Assistant Professor, Dept. of M.B.A, SVIM
10:16 AM – 10:30 AM	Grabbing the Entrepreneurial Opportunities	P.A.L.N.S. KALYANI, Dean – Academics, St. Mary’s Centenary College, Secunderabad
10:31 AM – 10:50 AM	Initiating and Managing a New Venture	
10:51 AM – 11:15 AM	Encountering Challenges	
11:16 AM – 11:25 AM	Interactions with Participants	
11:26 AM – 11:30 AM	Vote of Thanks	Dr. Shaik Karim, Associate Professor, Dept. of M.B.A, SVIM

Note: no registration fee, E- Certificate will be issued to the participants.

Department of Master of Business Administration organized a National Level Webinar titled “Entrepreneurship in Self Reliant India – Vocal for Local to go Global” on 10-8-2020. The objective of the webinar was to enlighten the participants on grabbing Entrepreneurial Opportunities, Initiating & Managing a Startup and also discusses the ways to encounter the Challenges. In opening remarks, Convener of the event Prof N. Gurunatha Naidu (Director, SVIM) emphasized on the importance of entrepreneurship in building the strong national economy. The resource person of the session Prof P.A.L.N.S Kalyani (Dean–Academics, St. Mary’s Centenary College, Secunderabad) has presented several aspects of the entrepreneurship like, strategies need to adopt, role of government in promoting startups, various schemes under MSME and potentiality of budding entrepreneurs in India to make job seekers as job providers. In the session questions were answered by resource person and also interacted to clarify their doubts. Feedback collected from all the participants. Participants expressed their response that on entrepreneurship lot of insights and innovative ideas shared by the resource person.