

NATIONAL WEBINAR

ON

“FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION”

National Webinar
in collaboration with Association of Mutual funds in India (AMFI)

AMFI

SREE VIDYANIKETHAN
Institute of Management

FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION

Key note Speaker:
Suryakant Sharma,
Senior Consultant-AMFI, (Former DGM SEBI)

Invited Speaker:
Nitin Joshi, Vice President, NSDL

Digital Platform: zoom

Date: 23 July 2021

Venue: Online Platform

Time: 11:00 AM - 01:00 PM

Coordinator
Dr. J. MURTHY
Associate Professor, SVIM

Co-Coordinator
Mr. B. N. Lalithchandra
Asst. Professor, SVIM

NO REGISTRATION FEE

Convener
Prof. P. Narayana Reddy, Director, SVIM

WHO CAN PARTICIPATE?
Students, Faculties,
industry executives and Investors.

E-Certificates will be given to all the participants

Organized By
Master of Business Administration (M.B.A)

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The Department of MBA, Sree Vidyanikethan Institute of Management (SVIM) has organized a National Webinar titled “**Financial Empowerment through wealth creation**” in collaboration with Association of Mutual Funds in India (AMFI) on 24-07-2021 from 11.00 am to 01.00 pm. The objective of this webinar was to create awareness about **various investments to the participants.**

Dr.J. Murthy, Associate Professor & Coordinator of the webinar has welcomed the speakers & participants and then briefed the **importance of financial planning** for wealth creation.

Prof.P. Narayana Reddy, Director, SVIM in his opening remarks has highlighted the significance of savings and investments. He has also briefed the institution’s future plans and expressed his interest to have MoU with AMFI.

Shri Surya Kant Sharma, Senior Consultant AMFI, who was **keynote speaker** in the webinar, discussed the importance of financial security of individuals. He emphasized that an investor should first think and ensures adequate life insurance, reasonable medical insurance cover and an emergency fund before embarking upon the journey of wealth creation. He then advised participants that they should look at real return and not on notional return as inflation and tax liability substantially takes away major portion of notional return.

He then shared basic information on various investment avenues available in the market viz. Government/RBI bonds, corporate bonds, Government schemes (Post office schemes, PPF, NPS, Sukanya Samriddhi Scheme) real estate, gold and securities market. All these avenues are different and have distinct features and investors should investment their hard earned money according to his/her risk apatite and time horizon of investment.

Shri Sharma cautioned general investor not to enter into securities market directly as there are inherent risks in the market and unless the investor have sound knowledge of market & economy etc. he should desist from entering into the market directly. Instead, mutual funds are the best option available for general investor wherein he/she can invest a minimum amount of Rs.500/- though Systematic Investment Plan (SIP) and built a good corpus over a period of time.

At the end, he cautioned participants not to invest their hard earned money on the advice of others including agents and ***never in unregulated fund mobilization schemes – Ponzi schemes which give assurance for higher and quick return at the beginning but ultimately vanish with the hard earned money of investors.***

After the expert speech, a question & answer session was made open in which participants asked lot of questions on personal finance which were satisfactorily answered by the expert.

The session was conducted for more than two hours. Nearly 1000 participants were registered and 350 participants have attended the webinar from different parts of the country.

Mr.B.N. Lalithchandra, Assistant Professor & Co-coordinator proposed the vote of thanks.